



Artwork Guidelines

We are able to receive artwork in various formats. Please read the following guidelines to see which applies to you.

We would normally request that your artwork is sent to us as an editable Adobe illustrator .eps or .ai file, with all fonts converted to outlines, and with all colours identified by it's pantone reference if needed. Artwork should then be emailed directly to your account manager who will liaise with our design studio to prepare an artwork approval form, from which you can approve the size and positioning of your logo and in most cases a visual of how it will look on your chosen product. If you are unable to supply us with an editable .eps or .ai file, don't worry as we can accept artwork in the following formats:

Adobe Portable Document - (File Extension: .pdf)

Adobe illustrator CS3 or lower - (File Extension: .eps, .ai)

Encapsulated PostScript Files - (File Extension: .eps, .ps, .prn)

Adobe Photoshop CS3 or lower - (File Extension: .psd, .tiff, .bmp, .jpg, .gif)

QuarkXpress 4 or lower - (File Extension: .qxd with all fonts and images supplied)

Microsoft Word - (File Extension: .doc,)

When emailing large graphics, the following compression software is acceptable:

Stuff-it(File Extension - .SIT, .hqx) - MAC

(<http://www.stuffit.com/win/expander/index.html>)

WinRar(File Extension - rar) - PC (<http://www.win-rar.com/download.html>)

There may be a small charge for this service. Please allow some extra time as it usually takes up to 24 hours to prepare the artwork, depending on how complicated the logo or design is.

If you have any questions or require any assistance regarding artwork, please contact one of our account managers on enquiries@rocketinnovations.co.uk